



MONTHLY MEMBERSHIP PROGRESS REPORT

District 201Q1

Results as of: 3/31/2014

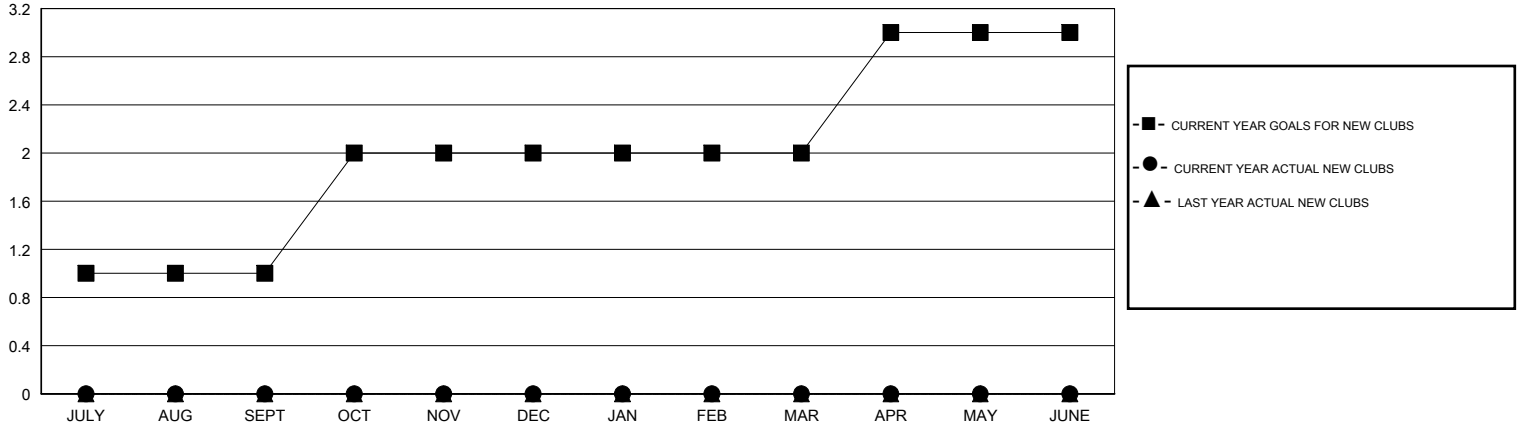
GMT: John Muller

LOCATION AUSTRALIA

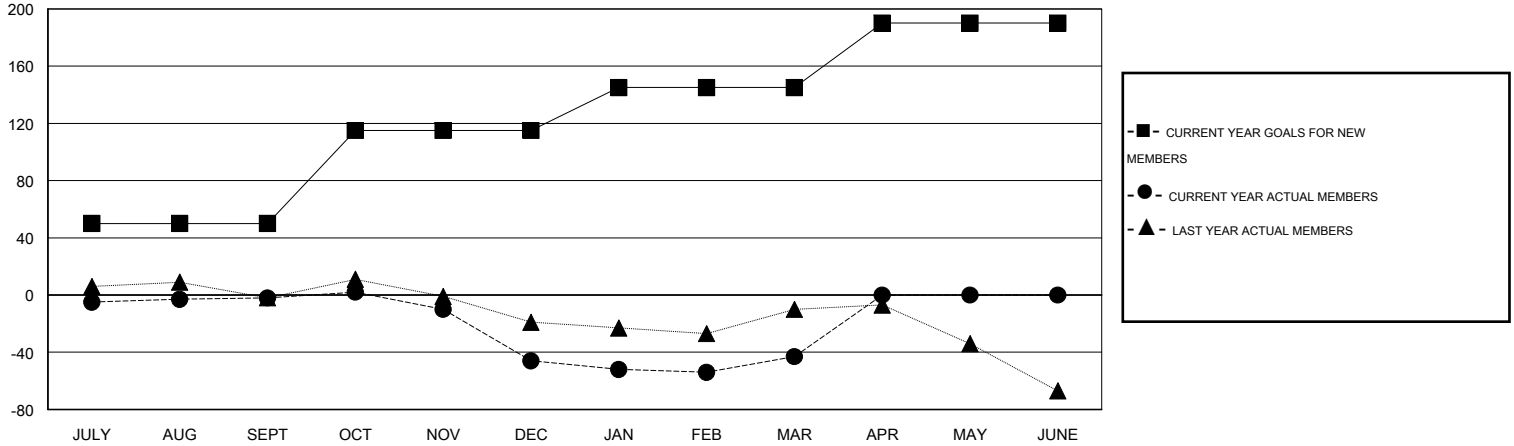
GMT CA 7

| Clubs | | | | | Members | | | | |
|-----------------------|---------------|------------------|----------------------|----------------------|-----------------------|-----------------|----------------------------|------------------------|----------------------|
| RESULTS FOR 2013-2014 | | | | | RESULTS FOR 2013-2014 | | | | |
| QUARTER | NEW CLUB GOAL | ACTUAL NEW CLUBS | ACTUAL DROPPED CLUBS | ACTUAL NET GAIN/LOSS | QUARTER | NEW MEMBER GOAL | ACTUAL TOTAL MEMBERS ADDED | ACTUAL DROPPED MEMBERS | ACTUAL NET GAIN/LOSS |
| JULY/AUG/SEPT | 1 | 0 | 0 | 0 | JULY/AUG/SEPT | 50 | 49 | 51 | -2 |
| OCT/NOV/DEC | 1 | 0 | 2 | -2 | OCT/NOV/DEC | 65 | 58 | 102 | -44 |
| JAN/FEB/MAR | 0 | 0 | 2 | -2 | JAN/FEB/MAR | 30 | 49 | 46 | 3 |
| APR/MAY/JUNE | 1 | 0 | 0 | 0 | APR/MAY/JUNE | 45 | 0 | 0 | 0 |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



| | | | | | |
|------------------------|--|---|----------------|---------------------|-----|
| DROPPED CLUBS: 4 | 54 CLUBS OF 88 ADDED 1 OR MORE NEW MEMBERS | <u>GENDER DISTRIBUTION</u> | | | |
| <u>DROPPED MEMBERS</u> | | MALE | 1,203 (62.20%) | | |
| DECEASED | 11 | FEMALE | 731 (37.80%) | | |
| CLUB CANCELLED | 12 | CLICK HERE FOR HEALTH ASSESSMENT DATA | | | |
| OTHER | 176 | | | FAMILY UNIT MEMBERS | 464 |
| TOTAL | 199 | | | HEAD OF HOUSEHOLD | 228 |
| | | NON-HEAD OF HOUSEHOLD | 236 | | |